

Get out the Vote Campaign

Objective:

Students will create a get out the vote campaign after learning how to register to vote in their state.

Students will:

- learn how to register to vote
 - consider what would encourage voter registration
 - put those ideas into action in a campaign
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Resources/Materials:

- 2020election.procon.org
 - ProCon.org's "[How to Register to Vote](#)" resource
 - materials for get out the vote campaign (dependent on teacher preference, this may range from posterboard and crayons to website-building software)
 - internet connection
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Preparation:

- Teachers should determine the parameters of the campaign, if any. Are students restricted to posters? Must they build a website?
 - This assignment should be carried out over time.
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Activity:

1. Using ProCon.org's "How to Register to Vote" resource, students should research how to register to vote in your state.
2. In small groups, have students create a nonpartisan campaign to get out the vote (to encourage voter registration). This activity is scalable from simple posters to complex websites.
3. Add-On Tasks:
 - a. Have students register to vote if old enough.

- b. Have students research what strategies work best to get out the vote and use those strategies in their campaigns.
 - c. If your classroom or school has a community service requirement or component, students could enact their campaign within their communities.
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Evaluation:

1. Understanding of how to register to vote and how to vote
2. Understanding of nonpartisan campaigning
3. Quality of campaign